

IADA 2024

The dialogic dimension of the digital

Department of Theoretical and Applied Linguistics, Faculty of Letters,
Transilvania University of Braşov, Romania ■ September 12-14, 2024

<https://iada-brasov.unitbv.ro/>

The nature of dialogue has changed significantly in a digitally interconnected society. As a result, the question *What is dialogue?* is more relevant than ever. Different disciplines have approached it from various vantage points, including linguistics, philosophy, ethics, communication, cultural anthropology, cognitive psychology, sociology, argumentation, pragmatics, and logic, among others. The sequence of action and reaction (Weigand 2010) has taken on new implications in the digital medium. We maintain dialogue as a central concept for this conference and aim to identify and discuss its **new dimensions as they emerge in the digital medium**.

The internet language has become complex, multimodal, worldwide and culturally connected, and has transcended verbal manifestations. The tools used in digital communication – social media platforms, messaging apps, video conferencing tools – may influence the way people communicate, promoting brevity in the form of quick reactions (likes) and immediacy given the rapid pace of online interactions. The digital offers the medium for multimodal encounters and the users – digital natives and digital immigrants (Prensky 2001) – must adapt to this complexity. Emojis, GIFs, photographs, cartoons, movies, music, voices, and colours can all be used as actions and reactions, while text is not always the first option for users. Although the form of communication has changed, the process of meaning construction develops alongside similar modes as in face-to-face dialogue: the *bona fide* (the serious mode) and the *non-bona fide* (the humorous or the figurative mode). Both transactional and social communicative purposes are present in the digital medium, but the complexity of social and professional interactions has increased tremendously. The task of decoding meanings and functions of digital messages proves to be more difficult due to “context dispersion”, i.e., the inability to control the communicative context in terms of number of participants, relationships between interlocutors, or the type of envisaged response. Reactions (likes, set phrases, wishes, and customised responses/messages) may be posted on the same platform/page in response to the communicative action. Messages from one platform/page can be copied, paraphrased, quoted, and commented on in other platforms/pages. In such instances, we can talk about “inter-reactions”.



International Association for Dialogue Analysis

We invite submissions (case studies and analyses) that explore the dialogic dimension of the digital. Topics that are more specific include, but are not limited to, the following:

1. The Linguistics of the Digital – revealing the linguistic shifts and innovations in the digital realm
2. The Multimodal Dimension of Online Dialogues – exploring the fusion of diverse modes of communication
3. Distinguishing User Typology from a Dialogic Perspective – analysing various user roles
4. Genres and Narrative Forms in Digital Dialogues – investigating the emergence of new genres and narrative structures
5. Political and Social Engagement in the Digital Medium – understanding the role of digital dialogue in shaping political and social discourses
6. Organisational Communication in the Digital Medium – examining the implications of digital dialogue on organisational communication
7. Teaching and Learning through Dialogic Education Technology – evaluating the potential of dialogic educational technologies in the digital learning landscape

We invite scholars, researchers, practitioners, and enthusiasts from the fields of dialogue studies, pragmatics, discourse analysis, media studies, sociolinguistics, humour studies, education to contribute their insights and research findings to this conference on the transformative power of dialogue in the online environment.

Venue

“Sergiu T. Chiriacescu” Aula of the Transilvania University of Braşov, U Building, Str. Iuliu Maniu, nr. 41A, Braşov.

Abstract submission guidelines

Abstracts should include:

1. The title of the paper
2. A list of 3-5 key words describing the area and focus
3. The name(s) of the author(s) and their affiliation(s)
4. The e-mail address and contact details of the author(s).

Abstracts should be between 250-300 words and should be sent via e-mail attachments to the following address: iada-brasov@unitbv.ro

Deadline

The abstract submission deadline is **June 1st, 2024** and the notification of acceptance will be received by June 30th, 2024.

Presentation guidelines

The official languages for the presentations are English and French.
Papers will be allotted 20 minutes, plus 10 minutes for discussion.

Registration information

Registration fees	Standard to be paid between July 1 – August 31, 2024
<i>Full registration</i> for Tier A scholars	€ 155 (€ 85 discounted IADA membership + € 70* conference registration)
<i>Full registration</i> for Tier B scholars	€ 140 (€ 70 discounted IADA membership + € 70* conference registration)
<i>Full registration</i> for students/retired scholars	€ 110 (€ 55 IADA membership + € 55* discounted conference registration)

*includes the conference dinner (13 September 2024)

All conference registration fees cover the cost of registration and coffee breaks.

Payment methods

Payment may be made in Euro (EUR). Be advised that this payment method entails bank fees, and we cannot be held responsible for any bank charges you may incur (nor "slippage" due to exchange rate changes). Please make sure we get the full registration fee, i.e., you will pay for the bank fees.

Asociația ARTA

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Publication

All the papers presented within the conference sections should be written in English before being submitted to the peer-review process. Upon successful peer-review, they will be proposed for publication in one of the following:

- Special issue of *Language and Dialogue* (Benjamins).
- Special issue of the *Bulletin of Transilvania University of Brașov: Series IV – Philology. Cultural Studies*. The journal is B Category for Humanities (Romanian Research Council) and is indexed in EBSCO, CEEOL, and WorldCat.
- Volume of proceedings published by Transilvania University Press, B Category for Humanities (Romanian Research Council).

